

ECONOMIC DEVELOPMENT REPORT – AUGUST 2019

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, and Instagram.

HISTORIC KINDERHOOK WALKING & BICYCLING TOUR BROCHURE

1. Grant Awarded for brochure redesign and rebranding: June 12, 2019
Total Project: \$2,750 Grant Award: \$1,325
2. Consultation with graphic designer on design theme initiated.
3. Content revision with Ruth Piwonka.
4. Photographs sourced and chosen.

COMMUNITY/BUSINESS OUTREACH

1. Continued liaison and social-media promotional efforts with new businesses.
2. Invited existing businesses to submit photos for Instagram promotional posts.
3. Contacted Alliance for Creative Economy to explore web distribution of information about lease availability of 5 Hudson Street. (Awaiting photos of 5 Hudson Street.)
4. Began exploration of other venues for distribution of information about lease availability of 5 Hudson Street.
5. Reached out to Maple Hill Creamery to discuss their reasons for leaving 5 Hudson Street. Maple Hill Creamery has moved corporate headquarters to Chicago.
6. Distributed to local businesses national media coverage on their businesses (for example, Saisonier, The Flammerie, and Samascott's Garden Market in Grey Lock Glass in Berkshires).

COLUMBIA COUNTY FOOD TRUCK VILLAGE – 2019

1. Recruited 3 new food trucks for August event.
2. Secured applications and insurance papers for new participants.
3. Finalized insurance papers for all participants.
4. Arranged for event promotion/advertising at Register-Star, Facebook, poster distribution, and no-cost social media.

5. Organized and participated in set-up and take-down.
6. Completed budget summary for event.
7. Re-contacted Town of Kinderhook DPW re: LED road sign for promotio

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
3. Informed and distributed information to Buren officials about artist residency opportunities at Art Omi.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.
3. Recommended Berkshire Taconic Community Foundation Grant for future Kinderhook Creek Heritage Water Trail signage. (Due: March 2020)
4. Obtained NYS grant information from Governor's Office of Faith-Based Community Development Services and shared with St. Paul's Episcopal Church.

MUNICIPAL PARKING LOT LIGHTING STUDY GRANT & PROJECT

1. Awaiting finalized easement for 3 Hudson Street in order to order fixtures.
2. Met with J. Dunham and R. Fitzsimmons re: easements.
3. Met with PCJ Development and Vertex Lighting Solutions to finalize companion plan for light fixtures at 5 Hudson Street to match municipal parking lot fixtures.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Awaiting grant decisions in December 2019 for LWRP (Local Waterfront Revitalization Plan).

VAN BUREN HALL

1. Contacted and met informally with architect Gregory Merryweather to discuss interior renovations of Van Buren Hall.
2. Held meeting with architect Gregory Merryweather and full Van Buren Hall committee and discussed project scope and design services proposal for Van Buren Hall project to include: schematic design, existing conditions survey drawings, development of two layout options, and development of plan, section, elevation, and 3-

dimensional view drawings to be used for grant applications.

3. Finalization of contract with Gregory Merryweather to be concluded in September 2019.